



FOR IMMEDIATE RELEASE

THE1STMovement's NEW OFFICE IS DESIGNED TO INSPIRE CREATIVITY AND COLLABORATION

New Office in Denver's Trendy TAXI Development Reflects Vibe of this Digital Agency

Denver, CO November 9, 2010 – The1stMovement (T1M), a full service digital agency with offices in Denver, CO and Pasadena, CA, announced its Denver offices' move to a new and expanded office suite within TAXI, the eclectic live-work community on the edge of the Platte River. Serving as T1M's home for the last year, the innovative building design and creative environment that makes TAXI unique apparently worked well for the award-winning digital agency. With a recent string of industry accolades and client wins that include PENTAX Imaging Corporation, T1M saw a need to find a larger space within the development that would continue to reflect its "vibe" and brand image while allowing for growth. The1stMovement's new address is **3457 Ringsby Ct., Suite 111, Denver, CO, 80216**. The agency's phone remains the same: 303.993.3205.

Kyle Zeppelin, Principle of [Zeppelin development/TAXI](#) stated, "One of our goals is to offer the kind of flexibility that an emerging company like T1M needs as it transitions from start up to thriving business. We believe our range of space types combined with the amenities, location and culture of the site combine to make TAXI a perfect home for 21st Century entrepreneurs."

T1M president Ann Van Orsdel agreed that TAXI makes a great fit for her agency's office, stating, "We couldn't be happier about making TAXI our home. The forward-thinking design of the development suits T1M's brand – We're known as "the Innovation Agency." The open, free-flowing office space is ideal for inspiring creativity and facilitating collaboration within our team members."



Facts

The US online advertising market will reach \$50.3 billion in revenue by 2011, more than doubling 2007 levels and growing 24% annually (CAGR), as brands increase their online ad spend and publishers improve ad targeting, inventory and yield management – [*the Yankee Group*](#)

About The1stMovement

A [full-service digital agency](#) with offices in Pasadena, CA and Denver, CO, [The1stMovement \(T1M\)](#) uses emerging technology to push the boundaries of digital media. Founded in 2006, T1M has since gained recognition for its accomplishments within a wide range of well-established brands including Adobe, AT&T, Cisco, Gulfstream, E! Online, G4TV, PENTAX Imaging Company and Xcel Energy. The firm thrives on its ongoing pursuit of new ideas, taking clients on an interactive journey beyond their imaginations deep into the digital frontier where they engage, learn, and play. For more information, visit [the1stmovement.com](#).

Join the T1M conversation:

Blog: blog.the1stmovement.com

Facebook: facebook.com/the1stmovement

Twitter: twitter.com/the1stmovement

LinkedIn: linkedin.com/company/the1stmovement

Multimedia Links

VIDEO: The1stMovement's Show Reel - [View video](#)

Relevant Links

Chris Ingwalson Named as Account Director – [Read Press Release](#)

T1M Named as PENTAX Imaging Company's Digital Agency of Record – [Read Press Release](#)

David Schell Takes on Expanded Leadership Role – [Read Press Release](#)

Ming Chan Joins the List of Inc. 500's 2010 "Top 10 Asian Entrepreneurs" – [Read Press Release](#)

Tags

The1stMovement, digital advertising agency, ad agency, top ad agency, Denver digital agency, Inc. 500 list, Ann Van Orsdel, TAXI, Zeppelin Development, Denver business expansion

Photos Available

1. Ann VanOrsdel, President ,The1stMovement
2. Photo of TAXI development

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