



FOR IMMEDIATE RELEASE

THE1STMOVEMENT ADDS SEVEN STAFFERS TO MEET NEW GROWTH DEMANDS

Award-Winning Digital Agency Adds New Team Members to Enhance User Experience, Account Management and Development

Pasadena, CA/Denver, CO October 5, 2010 – The1stMovement (T1M), a full service digital agency with offices in Pasadena, CA and Denver, CO, announced the addition of seven staff members. The new positions in key areas are being added to meet the demands of the agency's growing client list.

Industry veteran **Hugh Graham** has been appointed to the new position of Director of User Experience, located in T1M's Denver Office. Prior to joining T1M, Graham headed his own consultancy after serving in high-level positions serving global brands at Sapient Corporation and iXL. This appointment underscores T1M's deep commitment to strategic leadership with a focus on the user experience.

Chris Ingwalson has been named Account Director and **Misty Markley** has been appointed Account Manager respectively. Joining T1M with ten years experience in digital strategy, planning and account management including her most recent position at Crispin, Porter & Bogusky (CP&B), **Ingwalson** will play a management role with T1M's key accounts. **Markley** will manage teams for digital campaigns for PENTAX Imaging Company and other select accounts. She previously served as Account Manager at Faction Media.



Sammy Eubank has joined T1M's operations department as an Operations Coordinator/Administrator following her successful participation as a summer intern with the agency. Now a graduate of the University of Iowa, Eubank will be supporting day-to-day operations management in Denver and assisting the leadership team in keeping the office running smoothly.

Randy Winch and **Aaron Congleton** have each been appointed to the position of Interface Developer residing in the agency's Denver office. In their new roles, Winch and Congleton will handle front end development responsibilities for HTML/CSS/JavaScript/AJAX-driven websites for T1M clients. Prior to joining T1M, Winch was the Owner/Web Developer for Dropbox Creative. Congleton was previously Lead Interface Developer for Effective UI.

Mike Cory has joined T1M's Pasadena team as Flash Developer. He will specialize in developing campaign components based on the flash platform which includes Flash, ActionScript, Flex and AIR. He previously served as Senior Graphic Designer/Senior Web Designer at HW Design Inc.

T1M's founder and CEO Ming Chan stated, "I'm very excited to welcome this A-list to T1M. They each bring a unique set of strengths that will aid in our continued growth and commitment to adding value for our clients."

Chan has led the agency to over 1000% revenue growth since he founded it in 2006. This track record landed the agency a spot on the 2010 Inc. 500 list of fastest-growing private companies and also led to Chan being named one of the "Top 10 Asian Entrepreneurs" in America by Inc.

T1M's dedication to meeting client needs has earned the agency a variety of prestigious awards. These include the Webby Award, Stevie Award, ADDY Award, Horizon Interactive Award Communications Arts Award and many more.



Facts

The US online advertising market will reach \$50.3 billion in revenue by 2011, more than doubling 2007 levels and growing 24% annually (CAGR), as brands increase their online ad spend and publishers improve ad targeting, inventory and yield management – [the Yankee Group](#)

Online and mobile ad spending by both national and local marketers will grow almost 14 percent, from \$45.6 billion in 2010 to \$51.9 billion in 2011 - [netnewscheck](#)

Worldwide social network ad spending will rise 31% this year, to \$3.3 billion. Next year, spending is expected to increase an additional 29%, to nearly \$4.3 billion - [eMarketer](#)

About The1stMovement

A full-service digital agency with offices in Pasadena, CA and Denver, CO, The1stMovement (T1M) uses emerging technology to push the boundaries of digital media. Founded in 2006, T1M has since gained recognition for its accomplishments within a wide range of well-established brands including Adobe, AT&T, Cisco, Gulfstream, E! Online, G4TV and Xcel Energy. The firm thrives on its ongoing pursuit of new ideas, taking clients on an interactive journey beyond their imaginations deep into the digital frontier where they engage, learn, and play. For more information, visit [**the1stmovement.com**](http://the1stmovement.com).

Join the T1M conversation:

Blog: blog.the1stmovement.com

Facebook: facebook.com/the1stmovement

Twitter: twitter.com/the1stmovement

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Multimedia Links

VIDEO: The1stMovement's Show Reel - [View video](#)

Relevant Links

Ming Chan Joins the List of Inc. 500's 2010 "Top 10 Asian Entrepreneurs" – [Read Press Release](#)

Another 1st for the1stMovement – Multiple Rankings within the Inc. 500 – [Read Press Release](#)

The1stMovement Ann Van Orsdel Promoted to President of The1stMovement – [Read Press Release](#)

The1stMovement Promotes David Schell to Executive Director of Creative Services - [Read Press Release](#)

The1stMovement Appoints Hugh Graham Director of User Experience - [Read Press Release](#)

Tags

The1stMovement, digital advertising agency, ad agency, top ad agency, LA digital agency, Denver digital agency, Inc. 500 list, Ming Chan, Ann Van Orsdel



Photos Available

1. Ming Chan, CEO, The1stMovement
2. Hugh Graham, Director of User Experience
3. Chris Ingwalson, Account Director

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