



## For Immediate Release

Contacts:

Gretchen Kihm-Stegall

c/o Trifecta Marketing Resources, LLC

o 847.681.0506 | c 847.922.5931 | [gretchen@trifectaresources.com](mailto:gretchen@trifectaresources.com)

### **THE1STMOVEMENT WINS STEVIE® AWARD IN 7TH ANNUAL AMERICAN BUSINESS AWARDS<sup>SM</sup>**

**Pasadena, CA** - June 23, 2009 - The1stMovement

([www.the1stmovement.com](http://www.the1stmovement.com)) won a Stevie Award for the Interactive Media – Sales Category in the 2009 American Business Awards last night.

The awards were presented during ceremonies at the Marriott Marquis Hotel in New York City. The ceremonies were hosted by Cheryl Casone of Fox Business Network and broadcast nationwide on radio by the Business TalkRadio Network.

In winning the Stevie, The1stMovement beat out other finalists including NBC and BMW. In accepting the Stevie, Ming Chan, CEO and CTO said, "It is an honor to accept the American Business Award and being recognized for our work for our client, Adobe Systems."

Stevie Awards were presented in over 40 categories including Best Overall Company of the Year, Executive of the Year, and Corporate Social Responsibility Program of the Year. More than 2,600 entries from companies of all sizes and in virtually every industry were submitted for consideration.

More than 200 executives across the country participated in the judging process to determine the Finalists and Stevie Award winners.

"Winning a Stevie validated our work in pushing technology and solving problems for our clients in the digital industry." Chan said, "The Adobe Interactive Guide allowed Adobe's global sales force to quickly find up-to-the minute production information anywhere, and anytime. Being recognized in the Sales category of the Interactive Media could not be more fitting."

Details about The American Business Awards and the list of Finalists and Stevie Award winners are available at [www.stevieawards.com/aba](http://www.stevieawards.com/aba).



### **About The1stMovement**

A full-service digital agency, with offices in Los Angeles and Denver, The1stMovement uses emerging technology to push the boundaries of digital media to inspiring heights. We thrive on our endless pursuit of new ideas, taking clients on an interactive journey beyond their imaginations deep into the digital frontier where they engage, learn, and play. Can't wait? Run to us – [www.the1stmovement.com](http://www.the1stmovement.com) - and experience what the World's most famous Brands enjoy about us, *innovation with traction*.

### **About The Stevie Awards**

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at [www.stevieawards.com](http://www.stevieawards.com).

###