



FOR IMMEDIATE RELEASE

DIGITAL AGENCY INNOVATOR MING CHAN NAMED "TOP 10 ASIAN ENTREPRENEUR" IN AMERICA BY INC. MAGAZINE

Chan's Vision of Uniting Technology and Creative with "Work-Life Balance" Sparks Growth, Recognition for The1stmovement

Pasadena, CA/Denver, CO—August 31, 2010

The1stMovement (T1M), a full service digital agency with offices in Pasadena, CA and Denver, CO, announced today that its CEO and Founder Ming Chan was named to the Inc. Magazine's "Top 10 Asian Entrepreneurs". Ranking #7 in a list of entrepreneurs with country origins spanning from Vietnam to Korea, Chan was recognized by *Inc.* as one of the entrepreneurs who "overcame linguistic, financial and cultural barriers to build wildly successful companies." In addition to this ranking, T1M ranked #280 within the overall 2010 Inc. 500 list of fastest-growing private companies; #17 in Los Angeles companies; and #36 in the Advertising & Marketing industry.



Since the launch of T1M in 2006, Chan has led the agency to over 1000% revenue growth - a rate almost unheard of in the recent economical climate in America. After graduating from Occidental College and launching his career as a software engineer in the Silicon Valley, Chan grew to understand digital media technology in a way rarely seen in the advertising industry. Drawing upon the experience he gained in previous ad agencies that supported digital strategies for such global companies as 20th Century Fox, Adobe, Apple, AMD, Cisco, Disney, Microsoft, Nike, HP, Intel, PayPal and Universal Pictures, he has led T1M to earn a [variety of industry awards](#) including the Emmy®, Communications Arts, Horizon Interactive, the Stevie, the ADDY and the Webby Awards.

Further setting him apart from many other entrepreneurs, Chan draws upon his unique personal background to create his company culture. Born in New York and raised in Hong Kong where his father worked long hours in the stress-laden financial sector, Chan cultivates a "work-life balance" in T1M's business environment, helping earn the agency recent honors such as



the *LA Business Journal's* "Best Places to Work in LA," the *Denver Business Journal's* "Top Advertising Agencies in Denver" and many more.

Inspired by his involvement in the Los Angeles Chapter of the Entrepreneurs' Organization, Chan serves as a proactive advocate for entrepreneurs everywhere. He's active in both the local and national interactive community and currently serves as a mentor in the AFI's Digital Content Lab and is an Interactive member for the National Academy of Television Arts & Science. He frequently shares his provocative business insights through [industry articles](#) and speaking engagements at conferences across the globe.

Chan stated, "As an Asian-American within a fast-changing and challenging business landscape, it's an incredible honor to see my name on a list that includes such phenomenal entrepreneurs." He added, "Recognition from the Inc. 500 is a milestone that our entire agency is proud to earn. It's one that would never have been possible without the ongoing encouragement and support of our clients, partners and people."

Facts

Inc. 500|5000 qualifications: The 2010 Inc. 500|5000 is ranked according to percentage revenue growth from 2006 through 2009. To qualify, companies must have been founded and generating revenue by June 30, 2006. Additionally, they had to be based in the United States, privately held, for profit and independent—not subsidiaries or divisions of other companies—as of December 31, 2009. The minimum revenue required for 2006 is \$80,000; the minimum for 2009 is \$2 million.

The Inc. 500 list represents the most comprehensive look at the most important segment of the economy: America's independent-minded entrepreneurs. T1M joins such companies as Microsoft, Zappos, Intuit, GoDaddy, Under Armour, Jamba Juice, American Apparel, Oracle and hundreds of other powerhouses that gained early exposure as members of the Inc. 500.



About The1stMovement

A full-service digital agency with offices in Pasadena, CA and Denver, CO, The1stMovement (T1M) uses emerging technology to push the boundaries of digital media. Founded in 2006, T1M has since gained recognition for its accomplishments within a wide range of well-established brands including Adobe, AT&T, Cisco, Gulfstream, E! Online, G4TV and Xcel Energy. The firm thrives on its ongoing pursuit of new ideas, taking clients on an interactive journey beyond their imaginations deep into the digital frontier where they engage, learn and play. For more information, visit the1stmovement.com.

Join the T1M conversation:

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Multimedia Links

VIDEO: The1stMovement's Show Reel - [View video](#)

Relevant Links

Another 1st for The1stMovement - Multiple Rankings within Inc. 500 – [Read Press Release](#)

Ann Van Orsdel Promoted to President of The1stMovement – [Read Press Release](#)

The1stMovement's Series of Business Accolades Spells Success for the Full Service Innovative Digital Agency – [Read Press Release](#)

The1stMovement Embraces Growth with New Business Development Hire – [Read Press Release](#)

Tags

Top Asian Company, Asian-owned company, Inc. 500, The1stMovement, digital advertising agency, ad agency, top ad agency, LA digital agency, Denver digital agency, Inc. 500 list, Ming Chan, Ann Van Orsdel

Photos Available

1. Ming Chan, CEO, The1stMovement
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